

# BAG

**GALLERY & STUDIOS**

brooklyn artists gym

The Gallery at BAG is now accepting exhibition proposals from artists and curators for the 2012 exhibition season.

The gallery is available as an **Exhibition Space Rental** or to use as a guest through the gallery's **Guest Curator Exhibition Program**. Both options require submitting a complete **Curatorial Proposal**. Applicants may apply to both programs.

## **Exhibition Space Rental**

There are multiple openings for 2012 Exhibition Space Rental, and the exhibition's length is determined by the renter—at a cost of \$1,000 per week.

Artists and curators renting the gallery are provided full use of the gallery, a gallery sitter throughout the exhibition, as well as an opening reception. Opening receptions are promoted on brooklynartistsgym.com and e-mail invitations are sent to over 4,000 BAG e-mail subscribers. During the reception, renters receive access to a sound system with an iPod-ready hookup, a coat rack, a utility sink, and garbage removal. A staff member will be present throughout the event. Brooklyn Artists Gym does not take commission on artwork sold during an Exhibition Space Rental.

Proposals for the Exhibition Space Rental are accepted on a rolling basis and dates are scheduled after acceptance. The Gallery at BAG can only consider complete Curatorial Proposals—see page 2.

## **Guest Curator Exhibition Program**

The Guest Curator Exhibition Program has just one opening per year. After the selection process, recipients of the Guest Curator Exhibition schedule a free two-to-three week exhibition with The Gallery at BAG during 2012.

The curator receives free access to the gallery, an opening reception, a gallery sitter throughout the exhibition, an exhibition catalogue, gallery labels, and extensive marketing services—including flyers, prominent space on brooklynartistsgym.com, and an e-mail invitation to over 4,000 BAG e-mail subscribers. During the reception, the guest curator is provided with access to a sound system with an iPod-ready hookup, a coat rack, a utility sink, and garbage removal. A staff member will be present throughout the reception. Brooklyn Artists Gym receives a 30% commission on all artwork sold.

The deadline for proposals for the Guest Curator Exhibition Program is **February 1, 2012**. The Gallery at BAG can only consider complete Curatorial Proposals—see page 2.

## **About The Gallery at BAG**

The Gallery at BAG is a beautiful 850 sq. ft. space in the up-and-coming Gowanus area of Brooklyn, just across the street from the Bell House music venue and bar, and around the corner from the F, R, and G 4<sup>th</sup> Ave/9<sup>th</sup> St. Station. The gallery space is priced to make it possible for artists and curators to mount a show at an affordable rate. Gallery hours are Mondays through Fridays, 11:00 a.m. – 6:00 p.m. Saturdays by appointment. To make an appointment, please call (718) 858-9069 or e-mail [show@brooklynartistsgym.com](mailto:show@brooklynartistsgym.com).

## **Curatorial Proposal**

To be considered for Exhibition Space Rental or for the Guest Curator Exhibition Program, please complete this form and submit the additional materials in one MS Word or PDF document:

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Name

E-mail

Telephone

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Address

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Pay Pal Confirmation Number\*

What program(s) are you interested in?

Exhibition Space Rental

Guest Curator

How many weeks would you like your exhibition to be on view? What are your ideal dates?

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Are you preparing a solo or group exhibition?

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Please provide contact information for two references:

Reference 1:

Name	E-mail	Telephone
Occupation	Relationship	

Reference 2:

Name	E-mail	Telephone
Occupation	Relationship	

**Additional Materials**

The Gallery at BAG also requires the following materials:

- Resume or C.V.
- Statement of intent/exhibition description—500 words maximum.
- List of participating artists and their websites, if applicable.
- 5 – 10 images that represent your exhibition’s theme and the artwork you plan to include. Artwork in the exhibition must be representative of the work samples and theme described in the proposal or some artwork may not be shown, or the exhibition may be canceled.
- Artwork information: titles, dates, medium, and dimensions for each piece you plan to include.
- Brief description of installation requirements (estimated hours for install/de-install, tools and materials needed for hanging, amount of daily maintenance the artwork requires, how you will use the space, and any other special installation needs or instructions The Gallery at BAG should be aware of).

\*All applications require a \$10 processing fee for consideration. Please visit [www.brooklynartistsgym.com](http://www.brooklynartistsgym.com) > Gallery > For Curators, for Pay Pal instructions. A Pay Pal account is not required to complete payment.

## **Additional Information**

Applicants who are accepted for the Exhibition Space Rental or the Guest Curator Exhibition Program will be instructed to gather further information so that The Gallery at BAG may properly promote and realize your exhibition. Once the exhibition date is agreed upon between the accepted applicant and The Gallery at BAG, a time-frame will be created to ensure that the following materials are collected: finalized list of artists, finalized images of all artwork, finalized information (artist, title, medium, dimensions, and price) for each artwork, press release, JPG for marketing materials, and artists statements or bios.

- For the Exhibition Space Rental, a signed gallery contract and 50% down payment is due to secure exhibition dates.
- The Guest Curator must sign a gallery contract to secure exhibition dates.

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Please direct questions to Mary Negro or Rhia Hurt

Mary Negro  
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show@brooklynartistsgym.com

Rhia Hurt  
Managing Director  
Brooklyn Artists Gym  
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